

The HealthCentral Network

MEDIA KIT

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ALIGN WITH THE LEADERS

It's widely known that nonprofit health groups are very careful about aligning themselves with consumer organizations. Yet so many elect to work with The HealthCentral Network, so you know THCN must be a respected and credible leader in the health space.

A WINNING COMBINATION

Every relationship we form with a dot org is different, in order to complement our respective strengths and align our synergies. But they all have one thing in common they benefit our consumers.

- THCN visitors gain access to unique content and blogs from trusted health organizations
- Industry thought leaders, researchers and educators have the opportunity to reach beyond their own association Websites and extend their valuable information and resources via THCN's vast multimedia resources including video, animation, polls and quizzes

Find consumers for whom your message is relevant. *Manage* to reach them when they are most receptive to your message. *Connect* with THCN at 212.213.9200.



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