

The HealthCentral Network

MEDIA KIT

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MyMigraineConnection.com

“I WAS RIGHT. THEY WEREN'T ORDINARY HEADACHES.”

There are currently 36 million people who suffer with migraines in the US* who are looking for more than simple answers to their questions. They need compassion and life solutions.

At MyMigraineConnection.com, people will find focused, expert information they can understand and act on. Equally important, they find a community that can lend support and empathy based on their own experiences. The depth and breadth of content, and this human connection, make this site different than any other resource found online.

MIGRAINE-CENTRIC QUIZZES AND TOOLS

These online assessment tools were created by experts to enable migraine sufferers to check symptoms, answer questions and find the resources they need.

THEY DON'T JUST SYMPATHIZE. THEY EMPATHIZE.

Expert Patients bring our people-centric philosophy to life by sharing deeply personal information, and offering advice and support to the migraine community via robust SharePosts and discussion boards.

ALIGNED WITH THE LEADER

It's widely known that nonprofit health groups are very careful about aligning with outside consumer organizations. Yet organizations like M.A.G.N.U.M. have elected to work with THCN, so you know that must be a respected and credible leader in the health space.



*Source: National Headache Foundation

***Find* consumers for whom your message is relevant. *Manage* to reach them when they are most receptive to your message. *Connect* with THCN at 212.213.9200.**



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