

The HealthCentral Network

MEDIA KIT

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MyBreastCancerNetwork.com

“IT’S LIKE SOMEONE’S HOLDING MY HAND”

At MyBreastCancerNetwork.com, women will find focused, expert information they can understand and act on. They’ll find new friends who can not only lend support and empathy based on their own experiences. The depth and breadth of content, and that human connection, make this award winning site different than any other resource found online.

SYMPTOM CHECKER

Unique to MBCN is our customized Symptom Checker, where women can learn to maintain and monitor breast health, understand the signs and symptoms of breast cancer, and use our proprietary tools to help decide if it’s time to call the doctor.

BREAST CANCER COMICS

This exclusive, reality-based comic strip content was created to make this difficult topic more approachable and help women, their children, husbands and other loved ones understand the disease...and what it means to live with it. It is this series, and SharePosts, which help family and friends be sensitive and empathetic caregivers. That is why so many men are active on this site and become vital members of the community.

EXPERT PATIENTS

The experts in our community have passion, dedication, and proven experience making them leaders in the breast cancer community.

Find consumers for whom your message is relevant. Manage to reach them when they are most receptive to your message. Connect with THCN at 212.213.9200.



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