

The HealthCentral Network

MEDIA KIT

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“NOW I KNOW IT’S NOT MY FAULT I FEEL THIS WAY.”

Almost 21 million American adults have a mood disorder, namely major depression and bipolar disorder.* And while drugs can play a critical role in the treatment of these conditions, people also need a community to deal with the misunderstanding and misinformation surrounding these disorders.

On [MyDepressionConnection.com](#) and [BipolarConnect.com](#) they'll find new friends who can lend support and empathy based on their own personal experiences. The depth and breadth of content, and that human connection, make these sites different than any other resources online.

NOT JUST SYMPATHY. EMPATHY.

Expert Patients bring our people-centric philosophy to life by sharing deeply personal information, and offering advice and support via robust SharePosts and discussion boards.

QUIZZES AND TOOLS

These online assessment tools were created by experts to help consumers check their knowledge, understand symptoms and get the facts straight.

ALIGNED WITH THE LEADERS

It's widely known that nonprofit health groups are careful about aligning with elected consumer organizations. Yet organizations like DBSA have elected to work with THCN, so you know that THCN must be a respected and credible leader in the health space.



*Source: Archives of General Psychiatry, 2005



***Find* consumers for whom your message is relevant. *Manage* to reach them when they are most receptive to your message. *Connect* with THCN at 212.213.9200.**



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