

The HealthCentral Network

MEDIA KIT

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ChronicPainConnection.com

“CONNECTING WITH PEOPLE LIKE ME REALLY HELPS.”

Chronic pain is “all inclusive.” For the individual, it can take over day-to-day life. From a medical standpoint, it’s a term that encompasses any number of conditions. That’s why consumers turn to ChronicPainConnection.com.

THEY DON'T JUST SYMPATHIZE. THEY EMPATHIZE.

Expert Patients like Karen Lee Richards and Stacy Stone bring our people-centric philosophy to life by sharing deeply personal information, and offering advice and support via robust SharePosts and discussion boards.

- Karen Lee Richards: Co-founder of the National Fibromyalgia Association (NFA) and former executive editor of Fibromyalgia AWARE
- Stacy Stone: Executive director of the non-profit organization, TMJ Friends

ALIGNED WITH THE LEADER

It’s widely known that nonprofit health groups are careful about aligning with outside consumer organizations. Yet organizations like the American Pain Foundation have elected to work with The HealthCentral Network, so you know that our site must be a respected and credible leader in the health space.

Find consumers for whom your message is relevant. Manage to reach them when they are most receptive to your message. Connect with THCN at 212.213.9200.





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